

MOOC Training

– Strategic Productivity –

SYLLABUS

MODULE 1. GENERAL ASPECTS OF STRATEGIC PRODUCTIVITY

- Video 1:
 - Psychological Perception applied to human capital in the company.
 - Current Selection Processes.
- Video 2:
 - Inverse Emotional Induction.
 - Motivation, sense of belonging and corporate identity.
 - Registry of Professional Activity, phases and evaluation.

MODULE 2. HUMAN RESOURCES

- Video 1:
 - Productivity, Strategy and Strategic Productivity.
 - Investment variables in Human Capital.
 - The *Low Cost* work environment.
- Video 2:
 - Talent people: The High Performance Employee.
 - Sustainable Competitiveness.
 - Dual Management.

MODULE 3. THE ROLE OF THE MANAGERS

- Video 1:
 - HR Managers.
 - Managers' critical decisions.
- Video 2:
 - Collective Production Standards.
 - Efficiency vs. Productivity.

MODULE 4. AUTO-GESTIÓN

- Video 1:
 - Self-management as work model and as competence.
 - "Ponte las pilas" method.
- Video 2:
 - Emotional intelligence.

MODULE 5. EQUIPOS DE TRABAJO

- Video 1:
 - Internal and external productivity.
 - Constructive conflict.
- Video 2:
 - Intercultural teams.
 - Unbiased Leadership.

MODULE 6. GESTIÓN INTEGRAL DE LA PRODUCTIVIDAD ESTRATÉGICA

- Video 1:
 - Comprehensive management.
 - Mood Financial Performance (1st part).
- Video 2:
 - Mood Financial Performance (2nd part).